



Centre for
Education & Training™

The Power of Change. The Passion for Growth.

TCET

- ✓ NFP subsidiary of Peel District School Board
 - Educational programs, language and computer training, and career services to Canadian and international clients
 - Employment Resource Centres (ERCs) & Newcomer Information Centres (NICs)
 - Serving over 250,000 people/year including 40% of all immigrants who come to Canada
- ✓ Targeted Programs for 40 to 45+ job seekers
 - Operating from 1999 – 2010 (4 locations)
 - Funded through HRSDC (Service Canada) and MTCU

Unemployed and seeking work?

40 years
or older?



Make your Experience your Advantage
Experienced Workers Program Halton

You will learn to:

- Identify and network your strengths and marketable skills
- Job search effectively through group sessions and one-on-one coaching
- Create effective resumes and cover letters
- Promote yourself using the latest interview techniques
- Research labour market trends
- Develop a realistic course of action
- Utilize the internet and post your resume on-line
- Access post-program support

Eligibility:

- Unemployed and entitled to work in Canada
- Committed to full-time job searching while attending a 3 week program

Program Location:

The Centre for Education & Training
860 Harrington Court
Burlington, ON L7N 3N4
Located at the Bay Area Learning Centre, 2nd floor



For more information on this FREE program:

905.681.3356 www.tcet.com/ewp

EMPLOYMENT
Ontario's programs are funded in part by
The Government of Canada



Experienced Worker Program

The client

- All levels of positions, all industries and backgrounds
- long-term, one-industry attachment preventing individual from recognizing transferable skill base
- Lack of formal training or certification/accreditations to compete within their established careers
- Lack of knowledge of how to perform "job search" and/or attachment to outdated job search methods
- Lack of computer skills leading to ineffective job search abilities in "electronic job search, emailing and online applications"
- Modest in nature having difficulty promoting talents and successes

EXPERIENCED WORKERS PROGRAM

EWP
BRAMPTON



You will learn to:

- Identify and network your strengths and marketable skills
- Job search effectively through group and one-on-one job coaching sessions
- Create effective resumes and cover letters
- Promote yourself using the latest interview techniques
- Research labour market trends
- Develop a realistic course of action
- Utilize the internet and post your resume on-line

Eligibility:

- Unemployed and entitled to work in Canada
- Committed to full-time job searching while attending a 3 week program

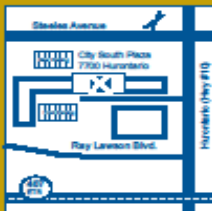
Program Location:

Centre for Education & Training
City South Plaza
7700 Hurontario Street
Suite 314
Brampton, ON

www.tcet.com/ewp

For more information on this FREE program:

905 457-4747 ext.3245



Employment Ontario programs are funded
in part by the Government of Canada

**EMPLOYMENT
ONTARIO**

Experienced Worker Program

Facing...

- First time experience with unemployment or lengthy unemployment
- Tension, biases and perceived negative hiring practices around mature workers
- Difficulty getting past ATS (applicant tracking software) and HR policies on educational requirements
- Delayed retirement for various reasons...
 - Single retirement income - more single/divorced experienced workers than previous generations
 - Insufficient retirement funds due to shift from pension generation to RRSP generation

Experienced Workers
Program Mississauga



Unemployed and seeking work?
45 years or older?



Get back on track with EWP Mississauga

You will learn to:

- Identify and network your strengths and marketable skills
- Create effective resumes and cover letters
- Promote yourself using the latest interview techniques
- Research labour market trends
- Develop a realistic course of action
- Utilize the internet and post your resume on-line
- Develop strategies to deal with job loss

You must be :

- 45 years of age and older
- Unemployed and seeking employment
- Able to attend a 3-week program

Program Location:

2 Robert Speck Parkway
Suite 800
Mississauga, ON



For more information on this FREE program call:
905 949-0049 ext. 2002
To register call Mississauga Community Connections at:
905 896-2233

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in part by the Government of Canada
www.tcet.com/ewp

EMPLOYMENT
ONTARIO

Experienced Worker Program

MOTIVATE

Workshop Focus

MOTIVATE

- ✓ Make your experience the advantage
- ✓ Identify and tap into your amazing network of contacts
- ✓ Network opportunities (tried and true job search method)
- ✓ Market your accomplishments – where do you stand above the competition
- ✓ Get excited about what comes next – accept the change

MOTIVATE

MOTIVATE

MOTIVATE



Centre for
Education & Training™

The Power of Change. The Passion for Growth.

MOTIVATE

**Week 3. Sell the product /
close the deal**

MOTIVATE

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**Week 2. Develop the
marketing plan and tools**

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Week 1. Know the product

MOTIVATE

MOTIVATE



Outcomes

- ✓ Scheduled Follow-up for 16 weeks
- ✓ 77 – 83 % success rate (return to employment)
- ✓ Approximately 640 - 780 clients served per year
- ✓ 100% client satisfaction rate within all 4 sites over the entire period of service delivery at each site
- ✓ CEO's/Directors, Trades People, Engineers, Administrative Supports, Managers/Supervisors, Service, General Labour, Retail, Medical & Health Care Services, Government Representatives, Contractors, Consultants, Sales, Legal Advisors, Human Resource Professionals...