

A presentation to Research Canada's AGM 2010

HEALTH INNOVATION: A CANADIAN STRATEGY

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Health Innovation

A Canadian Health Innovation Strategy?



Regional Innovation Roundtables





Innovation Next

- We know less about each other than we believe we do
- We're better off than we think
- It's not necessarily about more money



Innovation Next

- It's about leveraging and incenting existing capital to encourage investment in innovative enterprises
- Play to, and not away from, our current strengths
- Governments as partners but not necessarily leaders



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Health Innovation

Innovation Next

- It's about people
- Winning matters
- Build Canada's global brand



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Innovation \neq Health



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Health Innovation

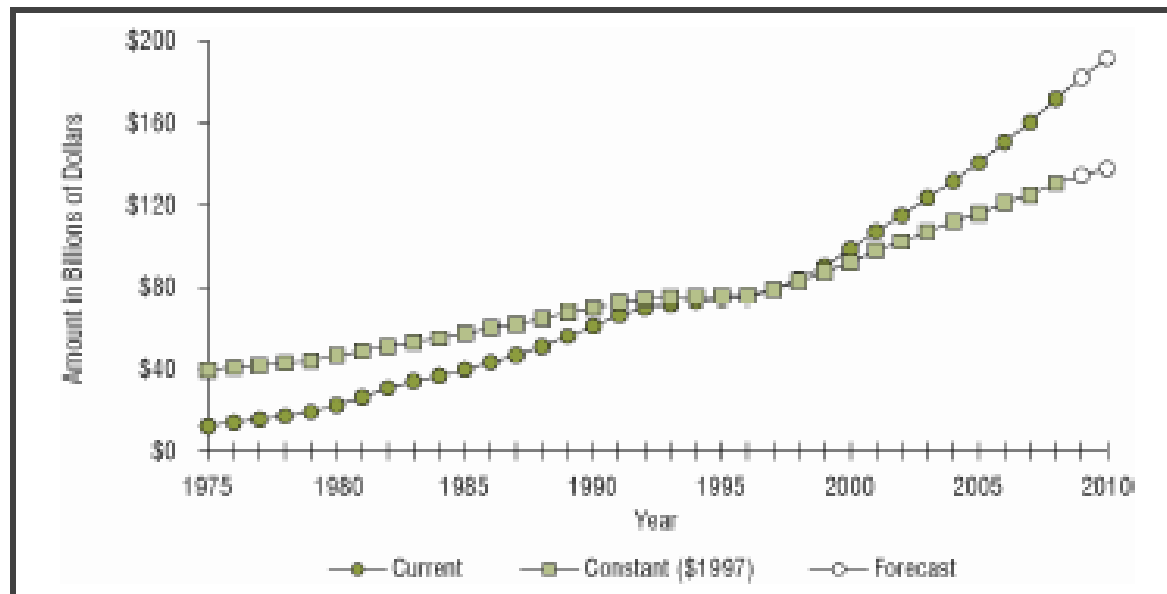
Health Care and Research in Canada

- Health represents the largest investment made by governments
- Investments in health care equal approximately 12% of GDP



Can health spending increases be sustained?

Total Health Expenditures in Canada, 1975 – 2010



(source: Canadian Institute for Health Innovation, National Health Expenditures Trends Report 1975-2010)



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A Canadian Health Innovation Agenda

How do we get there?



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Hope is not a strategy!



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Health Innovation

National ≠ Federal



A Canadian strategy for Health Innovation:

- Define the role of the federal government
- Integrate the experimentation (innovation) of the provinces, territories, and municipalities
- Develop new forms of advocacy
- Celebrate innovation in health care
- Reposition health-related spending as an investment