

## FRANÇOISE BERTRAND

Françoise Bertrand has more than 30 years of experience leading major organizations.

Recently made **Officer of the Order of Canada** for her contribution to the corporate governance subject-matter as administrator and model for women.

Holding a degree in sociology from Université de Montréal and a master's degree in Environmental Studies from Toronto's York University, from 1980 to 1988 she pursued a career in senior management at Université du Québec à Montréal where she held a variety of positions, including dean of resource management.

From there, she went on to become the first woman as president and CEO of the Société de radio-télévision du Québec – now called Télé-Québec – where she was responsible for refocusing the mission of the organization to combine quality programming and financial performance which contributed to playing a leading role in shaping Québec's media landscape.

After a short stay with KPMG, Françoise Bertrand became again, in 1996, the first woman to serve as chairperson of the Canadian Radio-television and Telecommunications Commission (CRTC). In this position, she steered the radio broadcasting and telecommunications sector toward greater convergence, allowed the consolidation of businesses and opened the telephony sector to competition for the benefit of consumers.

In 2001, she left the CRTC to act as a partner with the SECOR Group during three years. The return to consulting allowed her to share her strategic expertise with senior managers and boards of directors of many companies in the communications, media and entertainment sectors in Montréal, Toronto and Paris.

Since 2003, she serves as president and CEO of the Fédération des chambres de commerce du Québec (FCCQ), the most influential network of business people and businesses in Québec which, through a large network of more than 150 chambers of commerce, represents 60,000 companies and 150,000 business people active in all economic sectors throughout Québec.

Throughout her career, Françoise Bertrand served on the boards of directors of numerous organizations. Actually, she is Member of the Board Osisko Gold Royalties Ltd, Member of the Board Valeurs Mobilières de Desjardins and Member of the Board of Governors of Concordia University. For 11 years, she sat on the Board of Directors of Québecor Inc. and served as its chair from 2011 to 2014.

Françoise Bertrand is the recipient of numerous awards and distinctions among which the Chevalier de la Légion d'honneur insignia received in France in 2001. In 2007, the prestigious *Canada's Most Powerful Women: Top 100* recognized her as one of the most influential women in the country. In 2008, she received the highest distinction awarded by the Québec government: the insignia of the Chevalier de l'Ordre national du Québec (ONQ). In 2013, she received an honorary doctorate from Concordia University for the whole of her career and was awarded the designation "Fellow" by l'Ordre des administrateurs agréés du Québec. In addition, she received the highest distinction awarded by the Canadian Government: the **Order of Canada**.