

EDWARD GREENSPON

PROFESSIONAL WORK HISTORY

2016– **President & CEO, Public Policy Forum.** Promote and champion public policy discourse and engagement in Canada. Responsible for expanding the Forum’s impact; fundraising and securing new revenues; enhancing external collaborations; and building and strengthening relations with multi-sector stakeholders. Lead a 20-person national organization.

2014–2016 **Senior Editor, Americas Editing Hub, Bloomberg News.** *Managing Editor, Energy, Environment and Commodities; Canadian Editor-at-Large.* Responsible for working with teams in North and South America to generate enterprise journalism.

2010–2014 **Vice President, Strategic Investments and New Ventures, Star Media Group and Toronto Star.** Responsible for scouting investment opportunities, creating and leading new content businesses and managing Torstar Syndication Services, including overseeing project management on new initiatives. Member of executive and strategy committees. Managed 50-60 people.

2009–2010 **Chairman and Project co-director, The GPS Project (Global Positioning Strategy), Canadian International Council.** Chaired a panel of 12 Canadians and authored *Open Canada: A Global Positioning Strategy for a Networked Age*, a thought leadership report proposing new international, economic and innovation approaches for 21st century Canada.

2009–2010 **President, E-Digi Holdings Inc.** Invested in, consulted on and mentored around digital start-ups, and worked with other media and digital businesses on strategic and policy issues.

2002–2009 **Editor-in-Chief of Globe and Mail newspaper and globeandmail.com.** Led newsroom of 350 people producing distinctive and distinguished journalism amidst major industry transition. Responsible for editorial strategy, product innovation and creation of all content on all platforms. Served as public face nationally. Co-wrote company strategy and led cross-functional cultural change process called Re-imagination. Responsible for \$50-million+ budget.

Earlier Globe positions:

- *Executive Editor, Globe and Mail.* Lead newsroom at height of newspaper war
- *Founding Editor, globeandmail.com.* Advocated for site, wrote strategy, recruited talent and launched product in four months from conception to inception
- *Political Editor and Ottawa Bureau Chief, Globe and Mail.* Responsible for political coverage and management of national political reporting and knowing the inner workings of the federal government and federal-provincial relations
- *Managing Editor, Report on Business.* Chief operating officer for the Globe’s business coverage. Placed new emphasis on innovation through The Change Page

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- *European correspondent, Globe and Mail.* Covered business, economic and political issues from Europe, including the integration of the European Union and the disintegration of the Soviet bloc
- *Business correspondent, Report on Business.* Covered media industries and M&A

Extra-curricular work. Co-host of CTV's Question Period with Craig Oliver; host of weekly podcast with panel consisting of former deputy Prime Minister John Manley; former Conservative chief-of-staff Jodi White and former B.C. cabinet secretary Doug McArthur; regular radio and television news panels on CBC, CTV, Report on Business Television and TVOntario

1982–1984 **Prairie Bureau Chief, The Financial Post.** Responsible for business, economic and political coverage in Alberta, Saskatchewan and Manitoba

1980–1982 **Reporter, Regina Leader-Post.** Covered police, agriculture and business beats

1979–1980 **Reporter, Lloydminster Times.** General news reporter

EDUCATION

M.Sc. Econ., London School of Economics (With Distinction)

Bach. Journalism and Political Science (Combined Honours) Carleton University, Ottawa

OTHER CREDENTIALS

- Graduate of Center for Creative Leadership in North Carolina
- Graduate of McGill University Executive Leadership program
- Graduate of Directors Education Program at Rotman School of Business, University of Toronto (Class Valedictorian)
- Canadian International Grains Council certificate

PROFESSIONAL AND COMMUNITY ACTIVITIES

- Member of Board of Governors of Carleton University, Ottawa (member of Audit and Finance committees; member of Governance committee; past vice-chair of Community Relations & Advancement committee)
- Member of Board of the Toronto Foundation
- Member of Advisory Board of themarknews.com and markstudios.com, Toronto
- Advisory committee member of University of Toronto's School of Public Policy and Governance
- Former Advisory Council member of Public Policy Forum's Governance Matters project
- Former Torstar Board Observer, Social Game Universe, Toronto and Los Angeles
- Former Board Member of Centre for Investigative Journalism
- Former Board Member of World Editors' Forum, Paris

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- Adviser to L'Arche for Jean Vanier's 2009 visit to Canada
- Advisor to Journalists for Human Rights
- Journalist-in-residence, Carleton University, (1996)
- Executive Fellow in Residence, U of Calgary School of Public Policy (2009-10)
- Panelist on Media issues at multiple conferences, including ones organized by Canadian Security Intelligence Service (Ottawa); Newspaper Association of America (Denver); International News Marketing Association (Chicago); World Association of Newspapers (Capetown); World Editors Forum (Stockholm)
- Panelist/Speaker/Moderator on subjects ranging from energy and environment policy to innovation
- Guest lecturer at University of British Columbia, University of Regina, Carleton University, King's College, Ryerson University, University of Toronto, Canadian Centre for Management Development

AWARDS

- Commonwealth Scholarship (1984-85)
- Douglas Purvis Memorial Prize for best publication on economic policy (1997)
- Hyman Solomon Award for excellence in public policy writing (2002)
- National Newspaper Award Finalist in business reporting and editorial writing (1992, 2008)
- Canadian Journalism Foundation's Excellence in Journalism Award (The Globe and Mail, 2006)
- Michener Award for Public Service Journalism (The Globe and Mail, 2004, 2005, 2007)
- Society of American Business Editors and Writers (SABEW) Canada Best in Business Package or Ongoing Series 2014 for Energy Superpower series

MAJOR PUBLICATIONS

- Co-author of *Double Vision: The Inside Story of the Liberals in Power* (Doubleday, 1996)
- Co-author of *Searching for Certainty: Inside the New Canadian Mindset* (Doubleday, 2001)
- "The National Interest," *Diplomacy in the Digital Age*, ed. Janice Gross Stein (McClelland & Stewart, 2011)
- Open Canada: A Global Positioning Strategy for a Networked Age, Canadian International Council, 2010)
- "Following the Trail of Campaign '97," *The Canadian General Election of 1997*, eds. Frizzell and Pammett (Dundurn Press, 1997)
- Foreword in *The New Canada: A Globe and Mail Report on the Next Generation*, Anderssen and Valpy (McClelland & Stewart, 2004)
- "Response to Transition 2016: A New Ottawa Order Arrives," *Policy Options*, 2015
- "Terror and the Press: Same Old Story" in *Policy Options*, June 2007